

THE BLUE POSTS PRIVACY POLICY

We respect the privacy of all our customers. This privacy policy sets out the data processing practices carried out by us through use of the website. If you have any requests concerning your personal information or any queries with regard to these practices please contact The Blue Posts on hello@theblueposts.co.uk.

WHO ARE WE?

ZL Chinatown Ltd is the trading name of Soho pub The Blue Posts incorporating restaurant Evelyn's Table and bar The Mulwray. The Blue Posts is part of the same family as The Palomar (ZLC London Ltd), The Barbary (ZLC 7dials Ltd), and Jacob the Angel (ZLNY Ltd).

WHAT INFORMATION DO WE ASK FOR?

To enable us to manage your reservations we will ask you to provide personal details such as:

- Name
- Email address
- Address
- Payment details
- Guest names

For marketing we collect:

- Name
- Email address

When signing up to our newsletter, we will only ever ask for your email address and your name although your name is not obligatory. You can ask for details to be removed from our system at any time by contacting us directly or by unsubscribing to our newsletter by clicking the unsubscribe button at the bottom of the email.

WHY AND HOW DO WE USE THIS INFORMATION?

We collect personal information provided from you when using our reservation or booking services. We will process this personal information for the purposes of providing you with our services, dealing with your enquiries and requests, administering orders for goods such as gift vouchers and providing you with confirmation of your reservations.

For marketing, we use Mail Chimp to manage our mailing list and to send out newsletters via email to let you know what we're up to. You will receive news and details of upcoming special events and offers from The Blue Posts and occasionally the other members of our family: The Palomar, The Barbary and Jacob the Angel. We will only keep your data for as long as you give us permission.

THIRD PARTIES

We will not disclose your personal information to third parties other than the third-party service providers (such as Open Table, Resy, Mail Chimp or Ticket Tailor) to help us operate our business and the website and to administer activities on our behalf. We may share your information with these third parties for those limited purposes provided that you have given us your permission.

YOUR RIGHTS

You have the right to have inaccurate personal data rectified or removed – if you would like to do so please contact us on hello@theblueposts.co.uk.

You have the right to stop marketing at any time. You can just click Unsubscribe on any email you are sent or let us know at any time by sending an email to hello@theblueposts.co.uk.

HOW SECURE IS YOUR DATA?

The Blue Posts team employ a variety of security measures to back up, protect and manage your data. We undertake to secure your data as much as possible using up to date technology and robust policies and processes.

COOKIES

Cookies allow us to do multiple things to enhance and improve your browsing experience on our website. We use third party cookies provided by Google Analytics to track visitors on our website (Performance cookies); this data is anonymous and will never be resold. Using these cookies, we can improve the performance of our website for you, the user. By using the website, you consent to the usage of data captured by the use of cookies. If you wish to turn off cookies, please adjust your browser settings. Our website will continue to function without cookies.

CHANGES TO OUR PRIVACY POLICY

We will occasionally update this privacy policy on our website to reflect company and customer feedback. Please check back to our website periodically.